

## PROGRAM

**09.45**  
**10.00**

**Registracija učesnika**

**Registration**

**UVODNI DEO:**

**INTRODUCTORY PART:**

**10.00**  
**10.30**

**Uvodno izlaganje**  
prof. dr Veroljub Dugalić,  
generalni sekretar UBS

**Introductory lecture**  
PhD Veroljub Dugalic,  
Secretary General, ASB

**10.30**  
**11.00**

**Prezentacija Beogradske berze**  
Gordana Dostanić, direktor  
Beogradske berze

**Belgrade Stock Exchange presentation**  
Gordana Dostanic, CEO,  
Belgrade Stock Exchange

**PREZENTACIJA:**  
**PROCES INICIJALNE JAVNE**  
**PONUDE AKCIJA – IPO**

**PRESENTATION:**  
**INITIAL PUBLIC OFFERING**  
**PROCESS – IPO**

**11.00**  
**12.15**

**Kratak pregled tržišta i**  
**preduslovi za IPO**  
Martin Hinteregger&Marianne Rickl-  
List, Erste Group Bank AG, Beč

**Market overview and**  
**pre-requisites for IPO**  
Martin Hinteregger&Marianne Rickl-List,  
Erste Group Bank AG, Vienna

**12.15**  
**12.45**

**Kafe pauza**

**Coffee break**

**12.45**  
**14.00**

**Tehnike i proces realizacije IPO**  
Martin Hinteregger&Marianne Rickl-  
List, Erste Group Bank AG, Beč

**IPO technique and process**  
Martin Hinteregger&Marianne Rickl-List, Erste Group  
Bank AG, Vienna

**14.00**  
**14.30**

**Značaj odnosa sa javnošću**  
**prilikom IPO akcija**  
Sanja Milaković Kolundžija,  
Executive Group – Agencija za  
integrisane komunikacije

**The importance of PR**  
**activities during the IPO**  
Sanja Milakovic Kolundzija,  
Executive Group - Integrated  
communications agency

**14.30**  
**16.30**

Individualni razgovori zainteresovanih  
učesnika sa predstavnicima Erste Group  
Bank AG, Beč

One-to-one meetings with representatives of the Erste  
Group Bank AG, Vienna